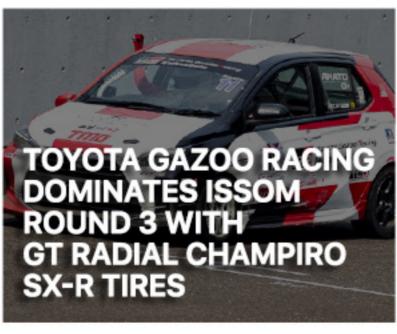


MARKETING NEWSLETTER AUGUST 2023



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ROUND 4

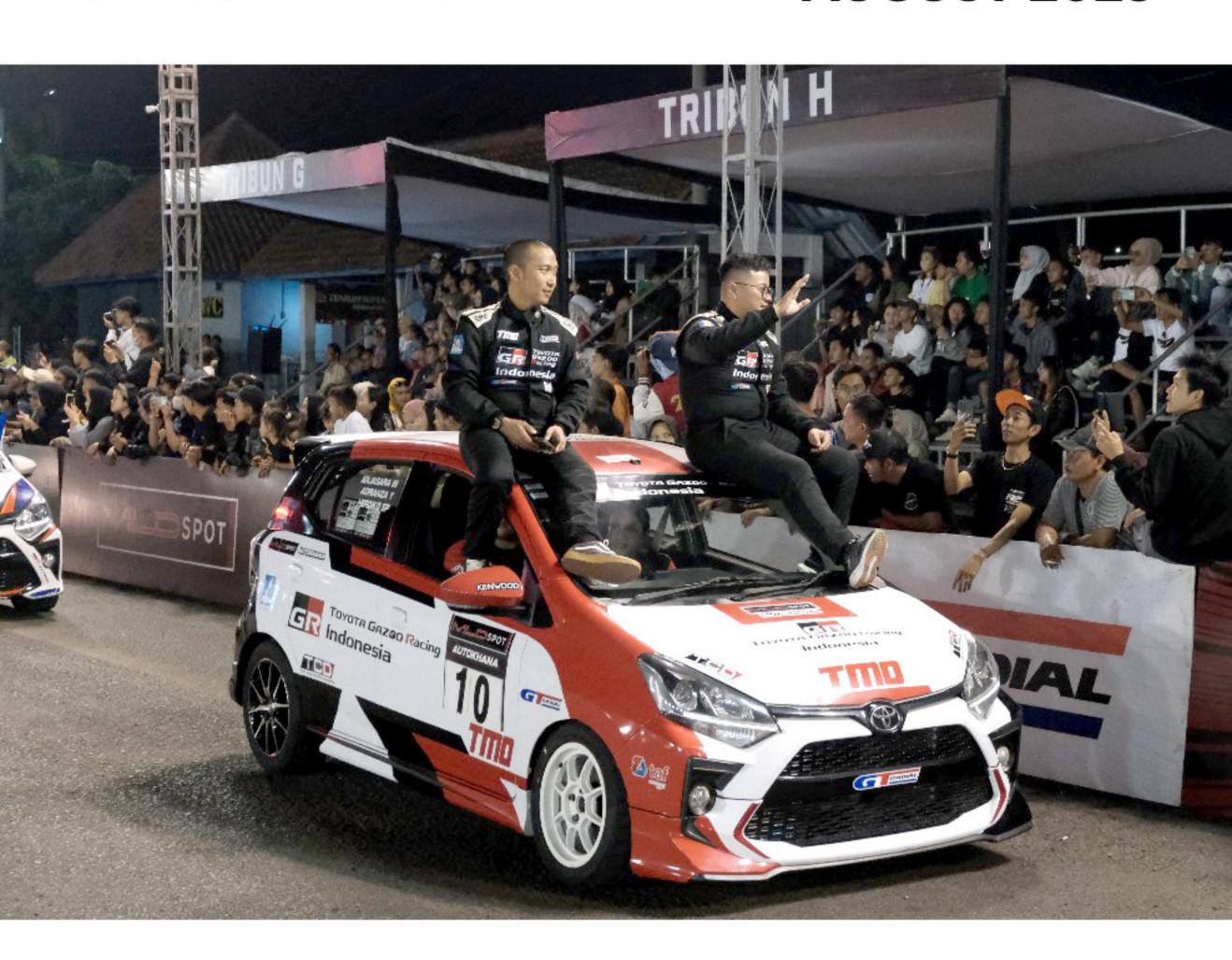












GT RADIAL CELEBRATES OUTSTANDING PERFORMANCES AT MLDSPOT AUTOKHANA ROUND 4

Event Highlights

The 4th round of the national MLDSPOT Autokhana Slalom Championship at Pasir Hayam Cianjur Terminal drew an enthusiastic turnout of 157 competitors from top teams across provinces. Hosted by Genta Promoter, the event provided a gripping showcase of skills on a slippery, dusty track riddled with challenges.

Tire Performance

Despite the treacherous conditions, the expertise of the racers enabled them to conquer the track's complexities and produce surprising accomplishments. Notably, GT Radial's Champiro SX2





and GTX Pro tires demonstrated exceptional traction and control in the hands of most competitors.



Sponsorship Pride

As a main tire sponsor, GT Radial takes immense pride in being part of an event that not only pushes the boundaries of automotive performance, but also serves as a definitive platform to exhibit the superior quality and reliability of its products under extreme conditions.





PT GAJAH TUNGGAL TBK CELEBRATES A FRUITFUL SHOWCASE AT GIIAS 2023

Aligning with the Future: A Visionary Presence

PT Gajah Tunggal Tbk, a leader in integrated tire manufacturing in Southeast Asia, proudly reflects on its impactful participation in the 30th Gaikindo Indonesia International Auto Show (GIIAS). The event, held from October 10-20, 2023, at ICE-BSD City, Tangerang, resonated with the company's vision through its theme, "Rolling Towards The Future."

Innovation on Display: GT Radial's Newest Offerings

GT Radial unveiled its latest Savero A/T Pro, an all-terrain SUV tire featuring Nano-Tech compound technology for enhanced grip and fuel efficiency. Also highlighted was the Champiro SX-R,



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a tire designed for speed and validated by its adoption by Toyota Gazoo Racing Indonesia. The Champiro Luxe, now a standard feature on the new Toyota Innova Zenix, offers a blend of longevity, comfort, and safety.

Strategic Partnerships: Bridging Brands and Performance



GT Radial proudly announced its collaboration with Astra Daihatsu Manufacturing (ADM) on the Ayla sport concept car. Displayed at the Astra Daihatsu booth, the Ayla sport was equipped with the Champiro SX-R tire and features a striking orange color ("kelir orange"). Additionally, GT Radial continues to fortify its partnership with Toyota through its TGRI Racing Cars.



A Commitment to Green Innovation



The company's dedication to environmental sustainability was evident through the GT Radial Champiro ECOTEC EV tire, tailored for electric vehicles like the Wuling Air EV.

Diverse Portfolio: From Trucks to Motorcycles

Other brand highlights included Giti's range of truck and bus radial tires, IRC re-introduced its MBR 110 and Zeneos its dual purpose Roadmax tire.

Audience Engagement: Beyond Products

Situated in Prefunction Hall 5-6, the PT Gajah Tunggal Tbk booth featured enticing promotions and exclusive merchandise,





captivating attendees throughout the duration of the event.

Global Impact: Setting Industry Standards

Exporting to over 120 countries, PT Gajah Tunggal Tbk consistently raises the bar for quality tire manufacturing on a global scale, supported by an expansive retail network and strategic OEM partnerships.







TOYOTA GAZOO RACING DOMINATES ISSOM ROUND 3 WITH GT RADIAL CHAMPIRO SX-R TIRES

In just its second national race, the All-New Agya GR Sport took home first place at the third series of the Indonesia Sentul Series of Motorsport (ISSOM) 2023, specifically in the ITCR 1200 category. A key to this winning formula was the collaboration between TGRI engineers and GT Radial, especially their choice of tire: the ultra-high-performance Champiro SX-R.

Champiro SX-R's Edge in Technology

As the official tire sponsor for TGRI, GT Radial ensured the Agya GR Sport was equipped with Champiro SX-R tires—ultra-high-performance sports tires designed for maximum grip and stability. This allowed TGRI driver,



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Amato Rudolph, to fully exploit the car's potential and secure the win.

GT Radial's Commitment to the Future of National Motorsport

This victory not only solidifies the strength of the partnership between GT Radial and TGRI but also underscores GT Radial's commitment to developing motorsport talent in Indonesia. With continually advancing technology and innovation, GT Radial will continue to support TGRI in their quest for more national titles.



With this win, GT Radial further cements its reputation as the go-to tire choice for competitive racing while also demonstrating its commitment to enhancing the national motorsport ecosystem.





GT RADIAL BOLSTERS COMMUNITY ENGAGEMENT AT TOYOTA SIENTA'S INDEPENDENCE TOUR

Touring for a Cause: Celebrating Independence

Toyota Sienta Community Indonesia (TOSCA) organized an Independence Tour to Kuningan, West Java, commemorating Indonesia's 78th year of Independence Day. The event saw the participation of over 40 Toyota Sienta vehicles that congregated at rest area 102 A before heading out.

Safety First: Pre-Tour Briefing

Before embarking, participants received a safety briefing on convoy driving, prepared by the SDCI team. The convoy was organized into multiple groups to minimize disruption to other road users.







Activity-Filled Itinerary: More than Just a Tour

The event was not just about driving; it featured CSR initiatives like tree planting at the base of Mount Ciremai. For younger participants, traditional Independence Day games were organized, filling the atmosphere with enthusiasm and joy. For TOSCA members, an engaging "gene battle" game was held, which was triumphantly won by the women of TOSCA.

GT Radial: A Committed Community Partner

As a sponsor, GT Radial takes great pride in supporting the TOSCA community. Our involvement is a testament to our commitment to fostering strong community ties. We are honored to contribute to the event's success, thereby amplifying the spirit of collective independence, endorsing environmental efforts through tree planting, and exploring historical sites in West Java.

